

COOKIES | POLICY

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies with all UK legislation and requirements for user privacy.

What is a Cookie?

A cookie is a small text file that is downloaded onto your device (e.g. a computer or smartphone) when you access our website. It allows our website to recognise your device and store some information about your preferences or past actions. Many websites do this in order to track online traffic flows. Similar technologies are also often used within emails to understand whether the email has been read or if any links have been clicked. If you continue without changing your settings, we'll assume that you are happy to receive all cookies on the ME Legal and Financial Limited's websites. However, you can change your cookie settings at any time.

Terminology and Definitions

Cookies can expire at the end of a browser session (from when a user opens the browser window to when they exit the browser) or they can be stored for longer. The Regulations apply to both types of cookies:

- **Session Cookies** - allow websites to link your actions during a browser session. They may be used for a variety of purposes such as remembering what pages you have accessed during access to our website. These session cookies expire after a browser session so we would not store them for a longer term. For this reason, session cookies may sometimes be considered less intrusive than persistent cookies.
- **Persistent Cookies** - are stored on your device in between browser sessions which allows your preferences or actions to be remembered. Persistent cookies may be used for a variety of purposes including remembering your preferences and choices when using our site or to target advertising.

Type of Cookies We Use

Session Cookies

We use 'session cookies' to optimise and enhance our website. Session cookies enable our website to keep track of visitor's movement from page to page so visitors are not asked for the same information already given to the site. These cookies allow visitors to proceed through many pages of a site quickly and easily without having to authenticate or reprocess each new page the visitor visits.

Use of Cookies

You are advised that if you wish to deny the use and saving of cookies from this website on to your device you should take necessary steps within your web browsers security settings to block all cookies from this website and its external serving vendors.

Information supplied by cookies can help us to analyse the profile of our visitors and help us to provide you with a better user experience. We use cookies to help us to improve the performance of our website to provide you with a better user experience. We don't sell the information collected by cookies.

Cookies are set on the user's device upon launch of our website.

Consent

The Regulations require that you provide consent which is defined as:

"the consent of the data subject" as "any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she by statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her."

Based on the above definition, we require a user to provide their permission for their information to be processed.

Consent must involve some form of communication where the individual knowingly indicates their acceptance. This may involve clicking an icon, sending an email or subscribing to a service. The crucial consideration is that the individual must fully understand that by the action in question they will be giving consent.

How we obtain consent

Your consent is obtained through means of 'implied consent' which the Information Commissioners Office defines as "some action taken by the consenting individual which their consent can be inferred. This might for example be visiting a website, moving from one page to another or clicking on a particular button". The continued use of our website after observing the cookies prompt provides ME Legal and Financial Limited with your consent to download cookies onto your device.

Withdrawal of Consent

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device, then you can do this through your browser settings; the Help function within your browser should tell you how. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

It's worth remembering that if you do set your browser to disable cookies, you may not be able to enter secure areas of our websites or personalise the content of our websites, so it best suits your preferences.

Contact and Communication

Users contacting this website, and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 2018. Every effort has been made to ensure a safe and secure form to email submission process, but we advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the products and services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the website operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you used our services or enquired about a service that we offer that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

Third Party Cookies

We sometimes embed photos and video content from websites such as YouTube. Pages with this embedded content may present cookies from these websites. You should check the relevant third-party website for more information about these.

Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website uses social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages.

Users are advised to take caution and good judgement before clicking any shortened URLs published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine URLs are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

Changes to our Cookies Policy

This Cookies Policy may be updated from time to time, so you may wish to check it each time you submit personal information to ME Legal and Financial Limited. The date of the most recent revisions will appear on our Cookies Policy webpage. If you do not agree to these changes, please do not continue to use ME Legal and Financial Limited websites to submit personal information to ME Legal and Financial Limited. If material changes are made to the Cookies Policy, we will notify you by placing a prominent notice on the website.

Contacting ME Legal and Financial Limited about this Cookies Policy

If you have any questions or comments about this Cookies Policy, please contact:

ME Legal and Financial Limited, B26 Alderley Park, Congleton Road, Nether Alderley, Macclesfield, SK10 4UN.